lasvegas®

M A G A Z I N E

LVM Spread: 16.5 in x 10.75 in
(+0.125 in bleed / 0.5 in safety margin)

All critical elements (including text and logos)
should be inside the white 7.25 in x 9.75 in live area
and not in the 0.5 in gray safety margin or bleed area.

Text and logos should **not crossover** the 1 in gutter
as there is no guarantee of perfect alignment
after printing and binding.

All background photos and images should
extend to the 0.125 in bleed.

Color Settings = **CMYK** **SWOP2006_Coated3v2.icc**

Effective Resolution = **300 ppi**

Maximum Total Ink Density = **300%**

All ads should be exported to **PDF/X-1a:2003** format.

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